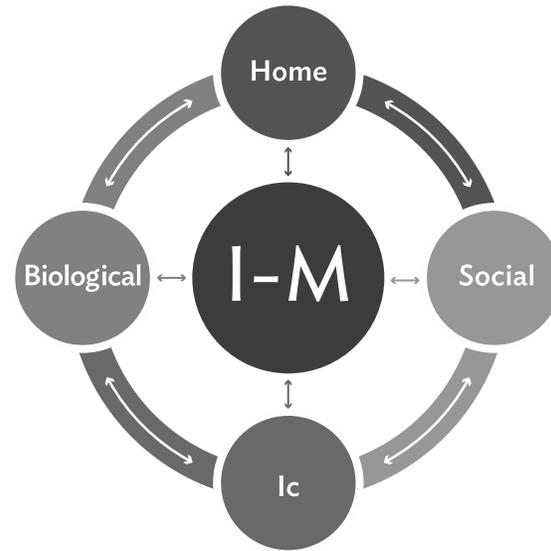


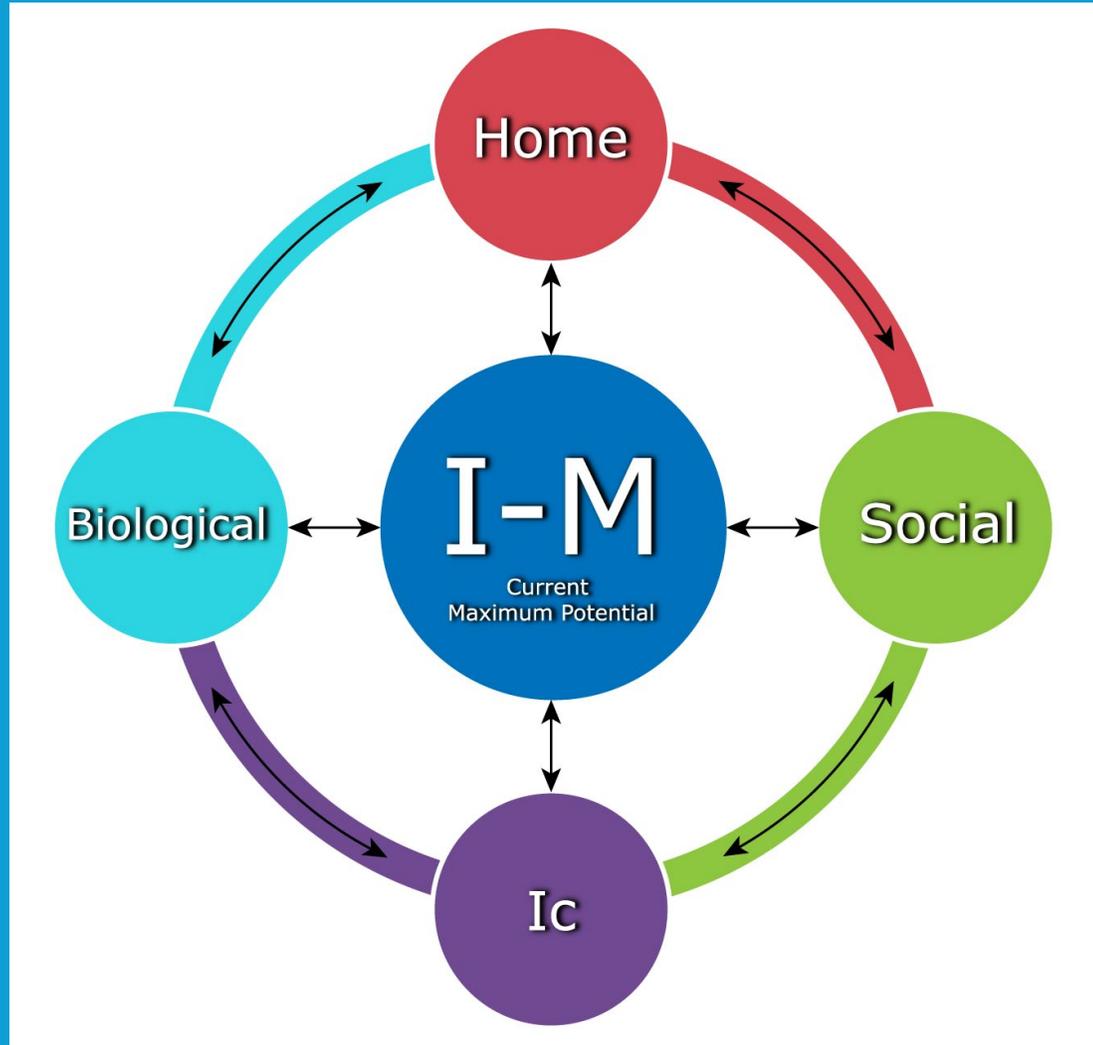
**DRUG  
STORY  
THEATER**



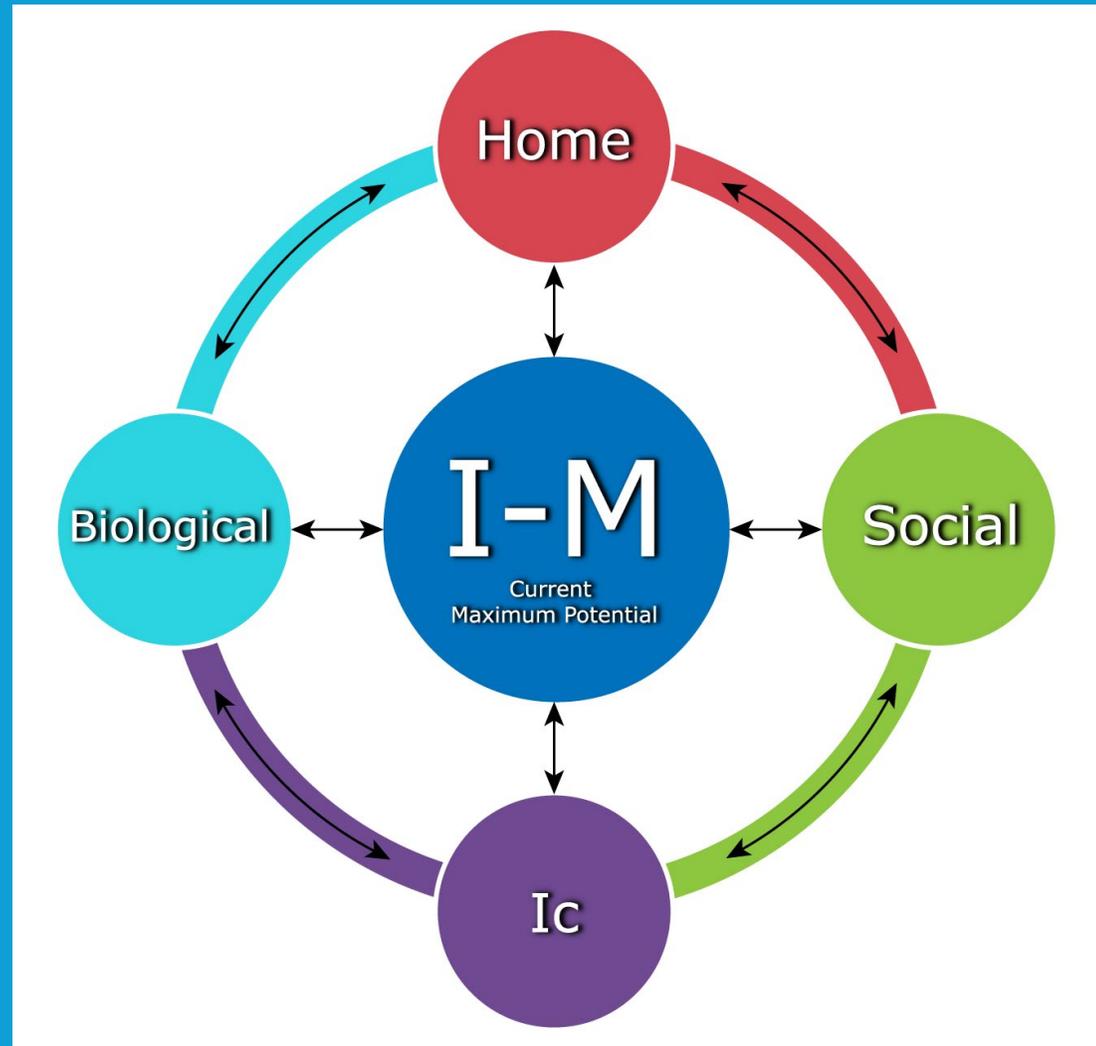


Everyone wants to feel valuable

The definition of an I-M is a  
CURRENT MAXIMUM  
POTENTIAL  
This is who  
I-M  
This Is Me  
And  
I Matter

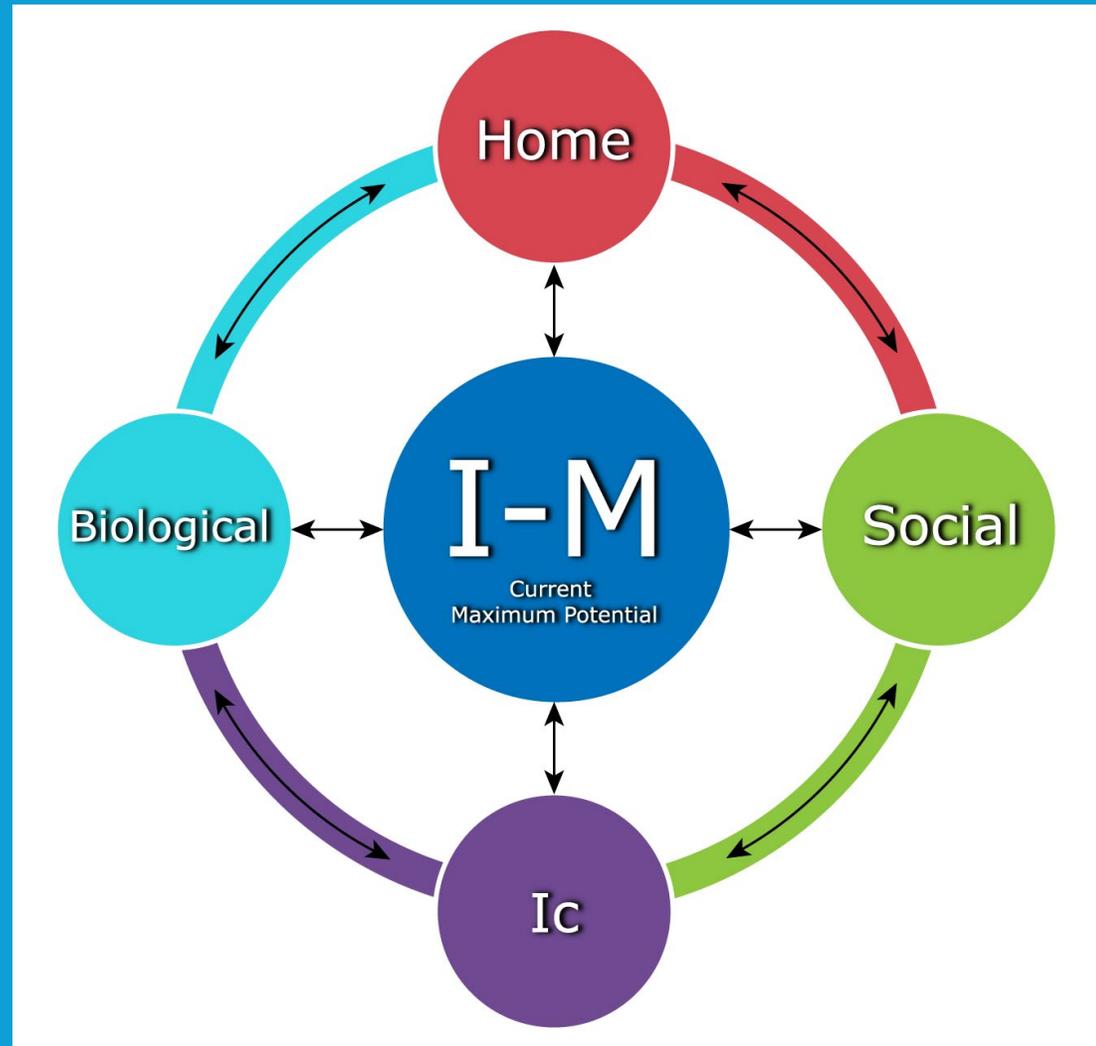


Look again  
Again look  
Again = re  
Look = spect  
I am going to  
*Re-spect*  
Why people do  
what they do.



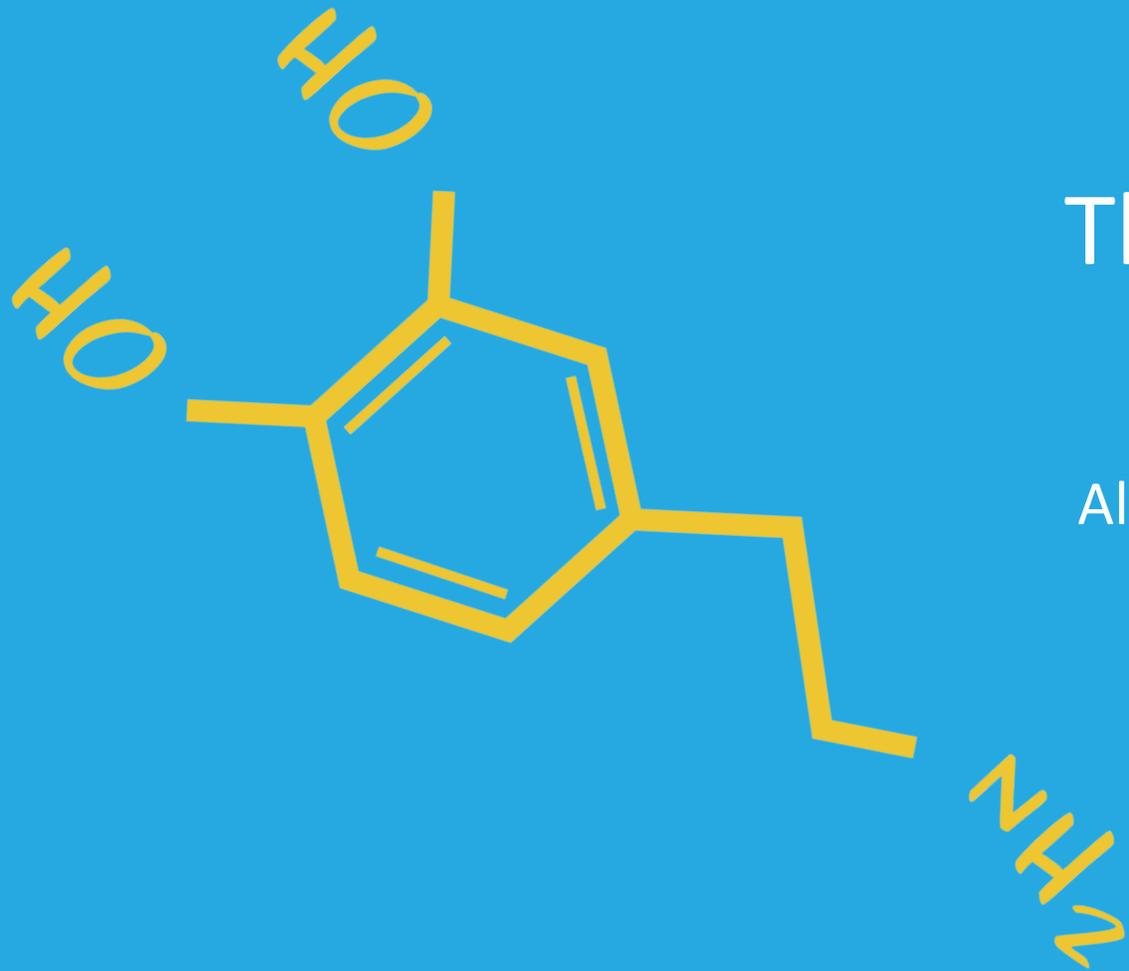
Respect leads to value

And value leads to trust





"the treatment of one becomes the prevention of many"



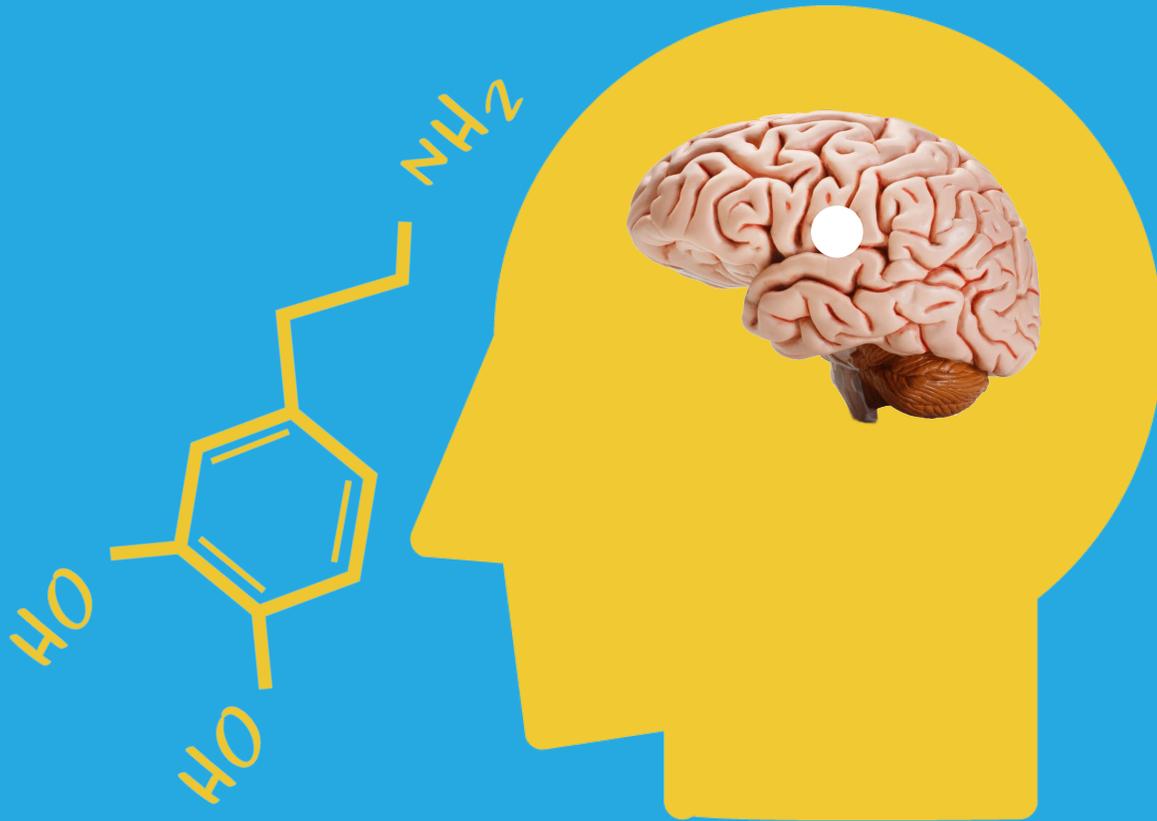
# Dopamine

The brain chemical  
of pleasure

•••

All drugs and alcohol force the  
brain to make dopamine

# Dopamine affects the Limbic System



1. Feelings
2. Impulses
3. Pleasure
4. Memory
5. Addictions

If you start using drugs  
And alcohol

**After the age of 21,**

One out of 25 people can  
become addicted.

If you start using drugs  
And alcohol  
**before the age of 18,**  
That number goes from  
One in 25 to...

**Guess here!!!**

**ONE IN FOUR!**  
**ONE IN FOUR!**

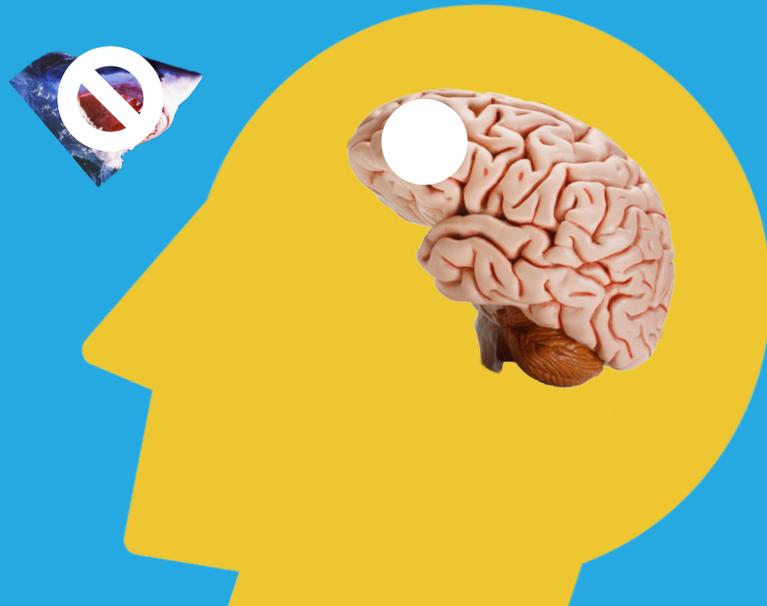


Would you swim with this  
shark?

Adult:

**“No way!  
Are you crazy?”**

In the adult brain  
the PFC was  
lighting up like  
crazy!!!



## Pre Frontal Cortex

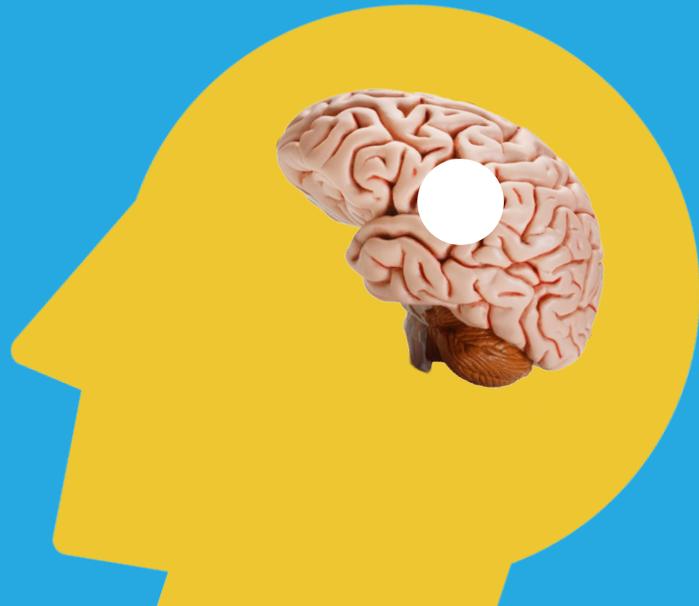
1. Thinking
2. Solving problems
3. Taking action
4. Anticipating the consequence of those actions

Would you swim with this  
shark?

TEENAGER:  
“Well....”



In the teenager's  
brain the limbic  
system was lighting  
up like crazy!!



## **Limbic System:**

1. Feelings
2. Impulses
3. Pleasure
4. Memory
5. Addictions



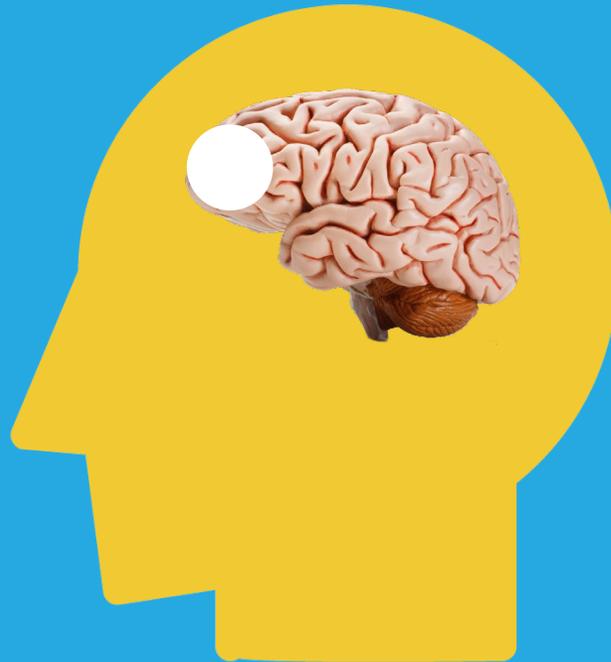
“Well....”

Teenager

PFC

Less

in control

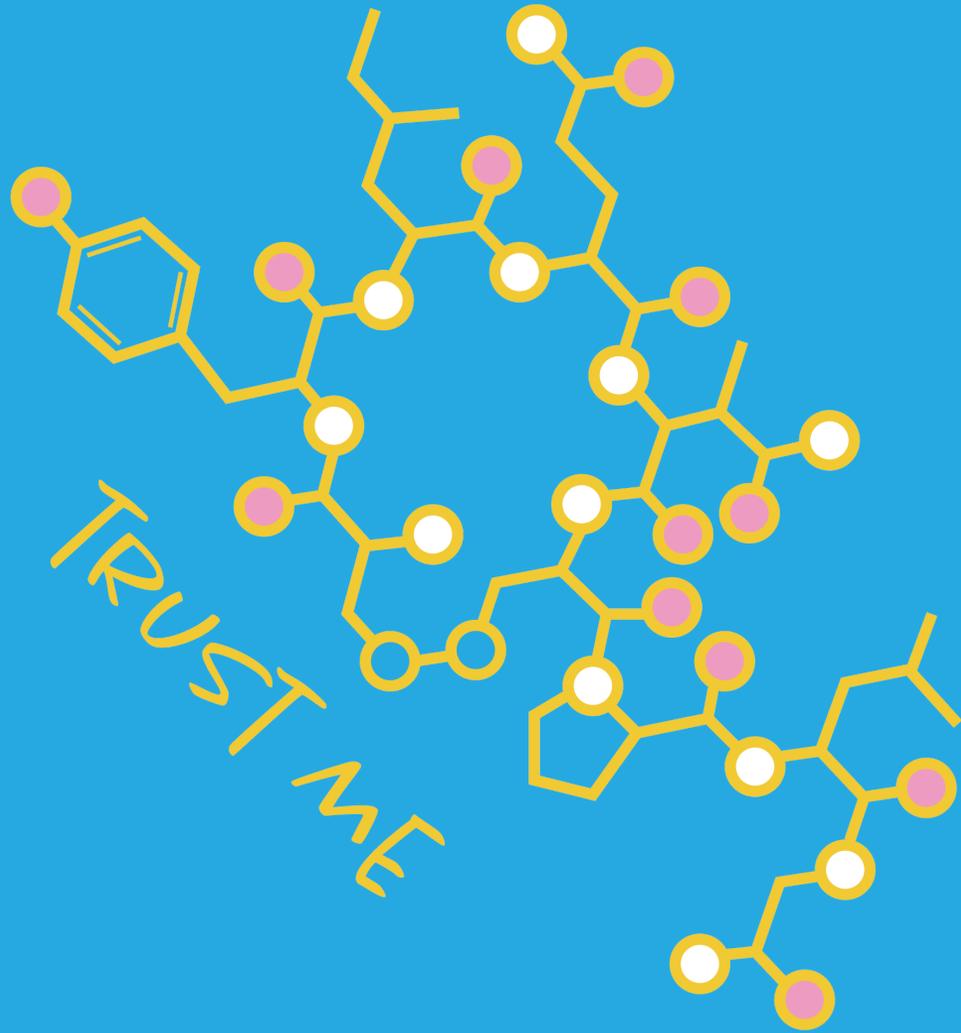


Teenager

Limbic System

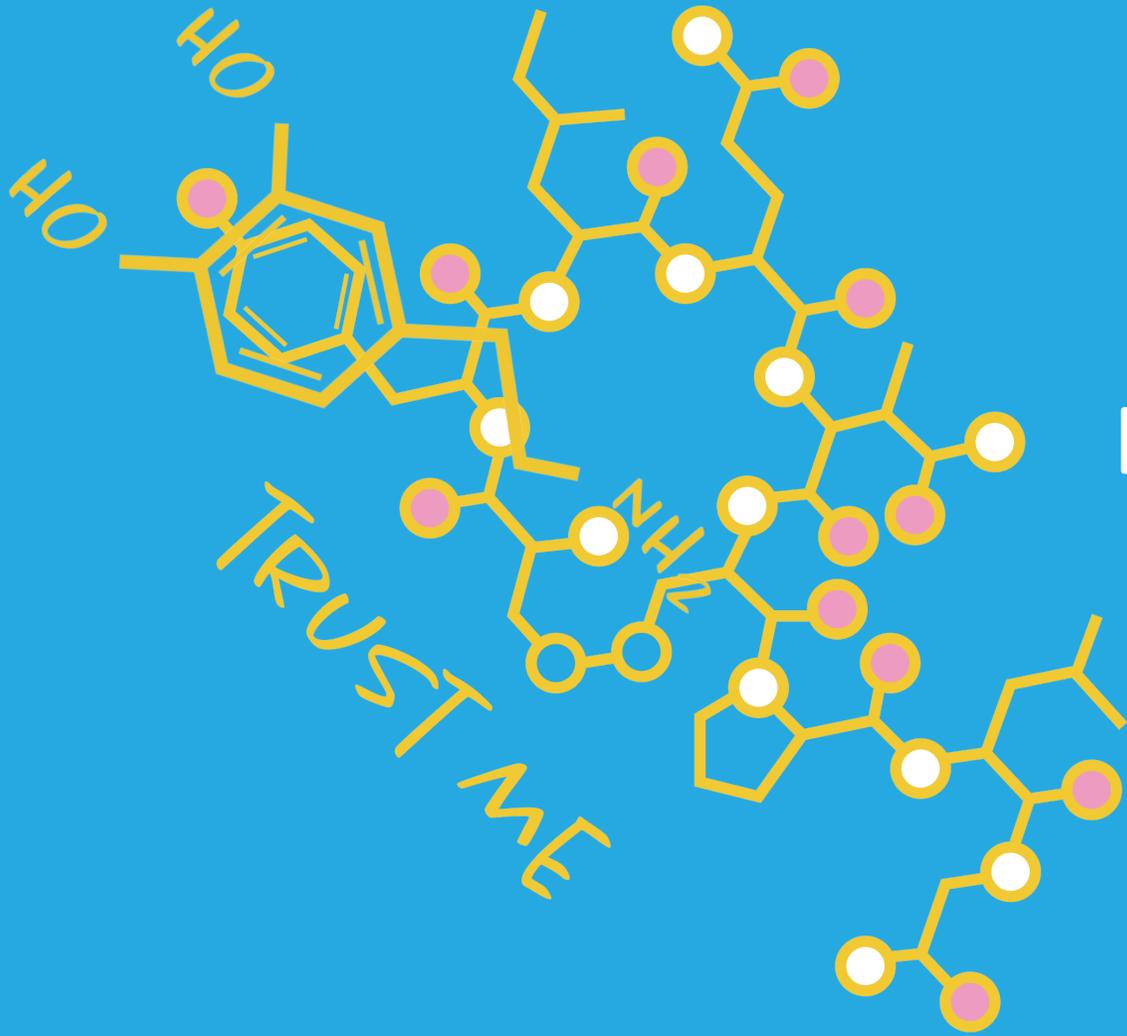
More

in control

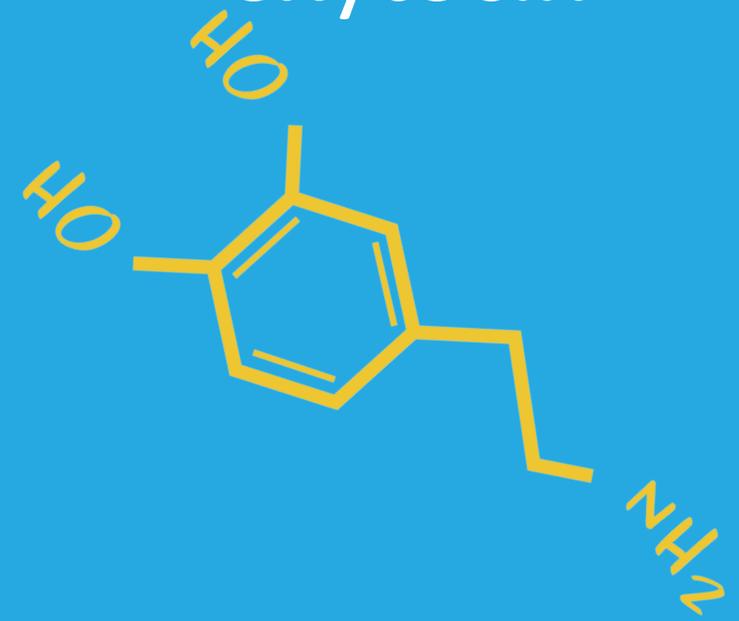


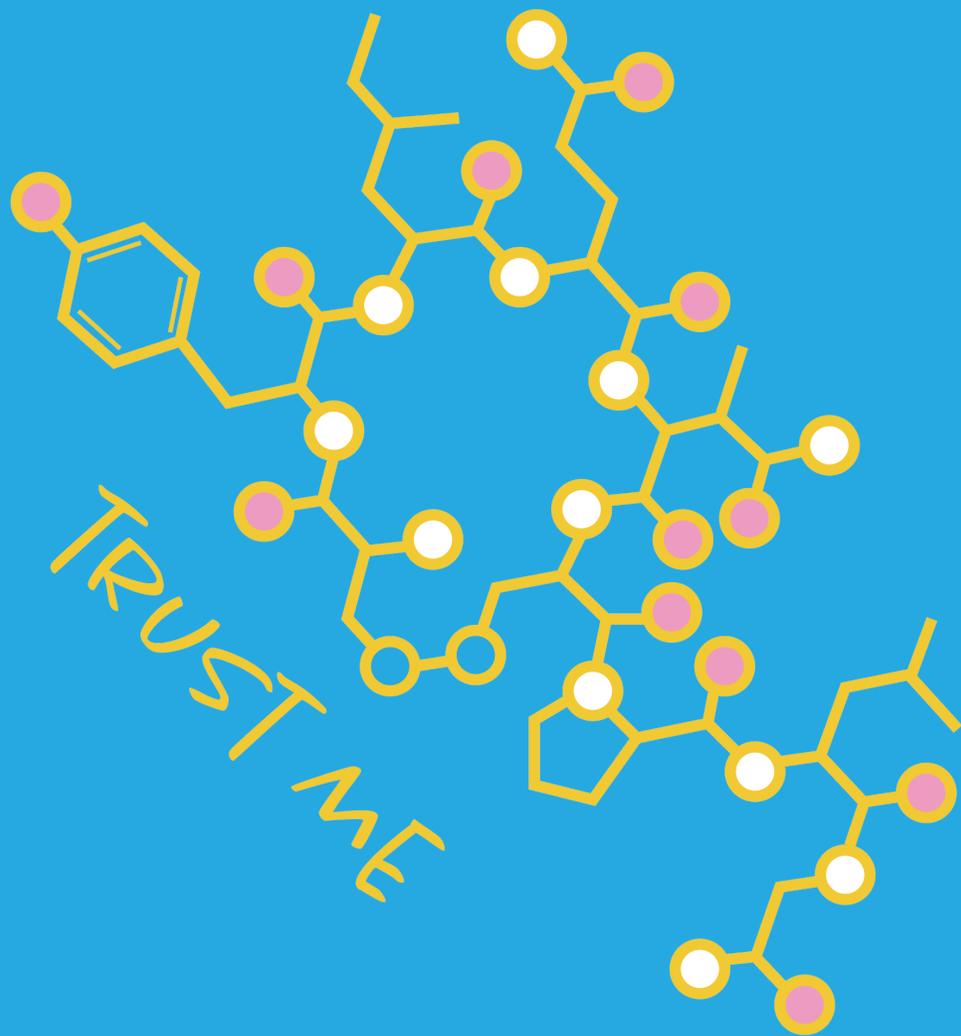
# OXYTOCIN

The brain chemical  
of Trust



Dopamine interferes with oxytocin





You can get  
high but the  
price you  
pay is trust.

Respect leads to value,  
And Value leads to Trust....  
**And the brain chemical of Trust**  
Is Oxytocin

And we know Oxytocin can break the cycle of  
Addiction...

**Four IN FOUR!**  
**Four IN FOUR!**

# ADOLESCENTS WANT THREE THINGS:

- 1) TO FEEL PLEASURE
- 2) TO BE SOCIAL
- 3) TO TAKE RISKS



# ADOLESCENTS WANT THREE THINGS:

- 1) TO FEEL PLEASURE
- 2) TO BE SOCIAL
- 3) TO TAKE RISKS

This is a Perfect set-up  
for Addiction.



# ADOLESCENTS WANT THREE THINGS:

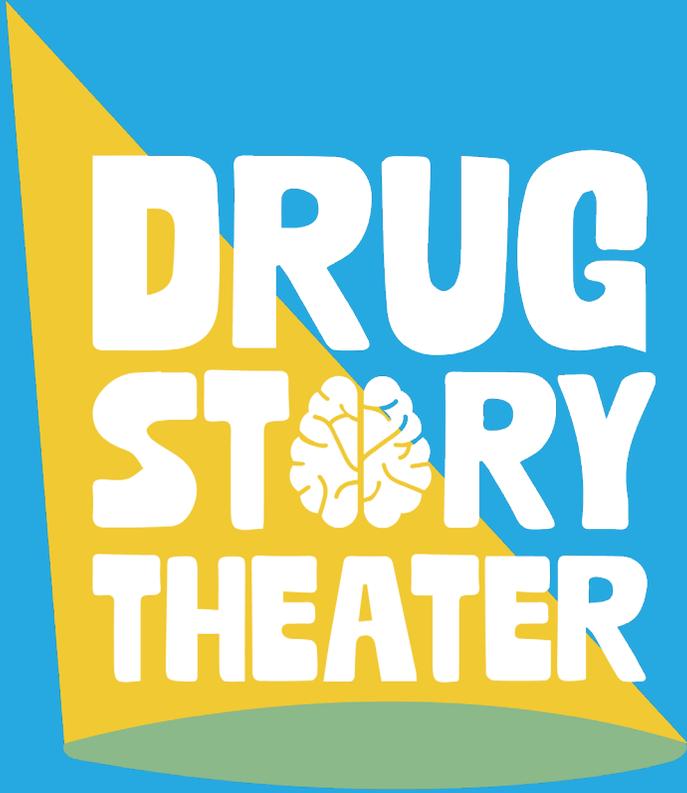
- 1) TO FEEL PLEASURE
- 2) TO BE SOCIAL
- 3) TO TAKE RISKS

This is also a Perfect set-up for Theater.



“If your brain is going to choose between fear and pleasure, it’s going to choose pleasure every time...”





**DRUG  
STORY  
THEATER**

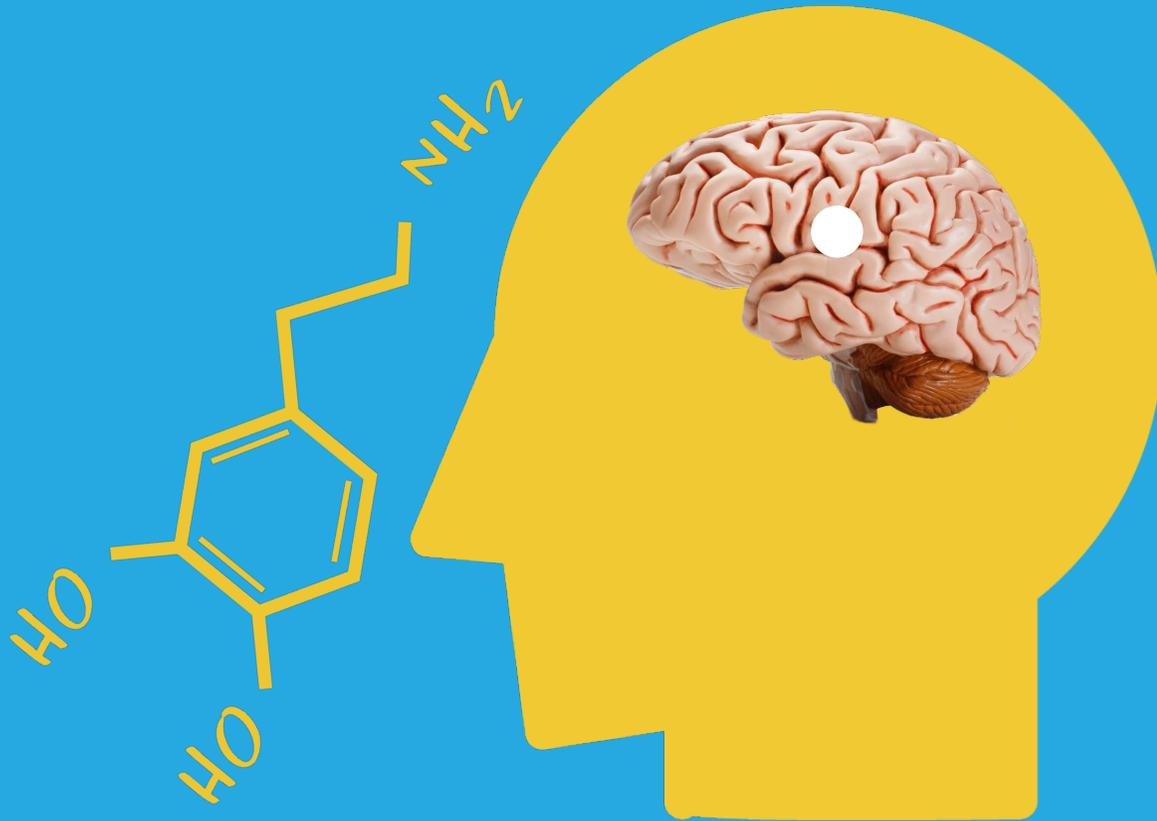




**DRUG  
STORY  
THEATER**

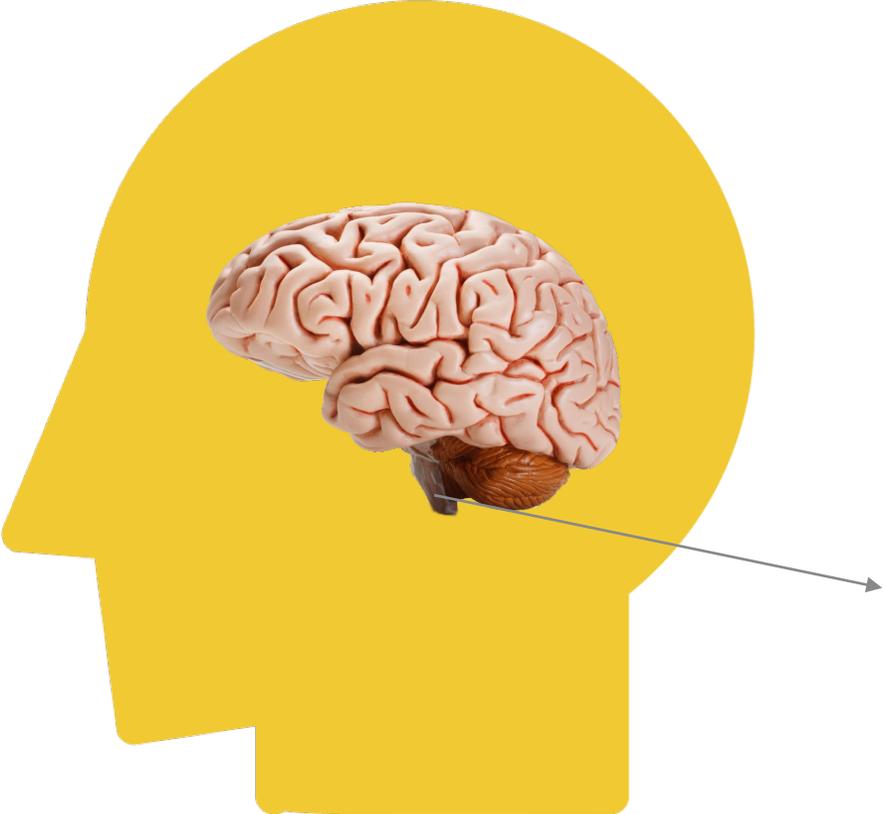


# The Limbic System



1. Feelings
2. Impulses
3. Pleasure
4. Memory
5. Addictions

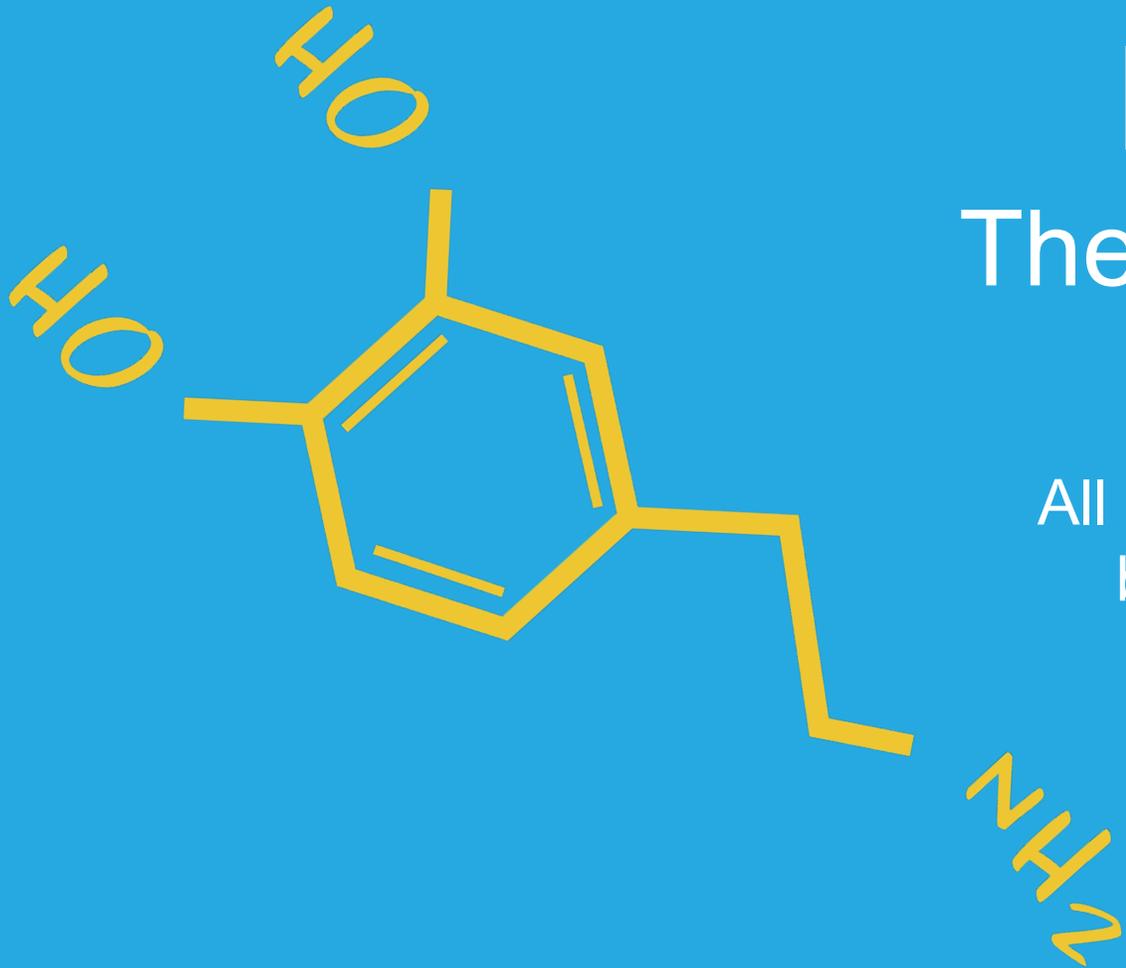


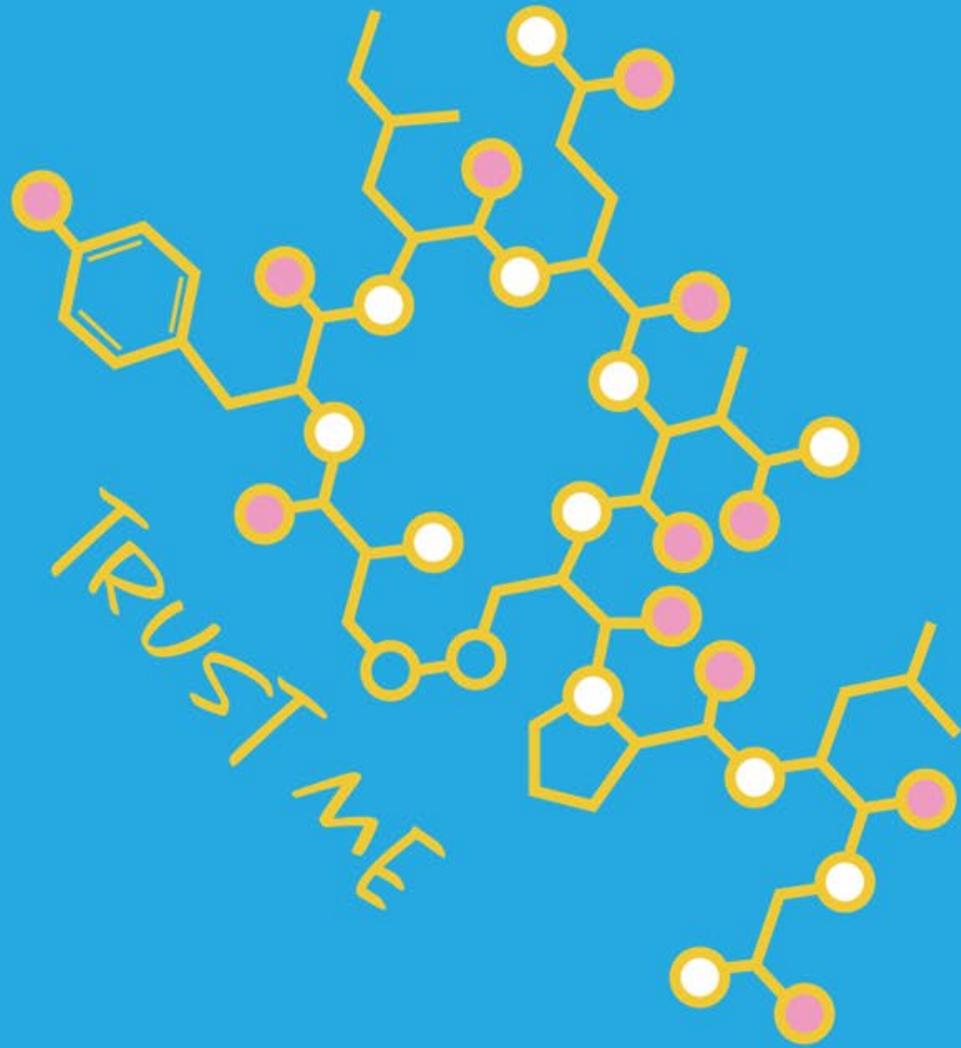


# Dopamine

The brain chemical of  
pleasure.

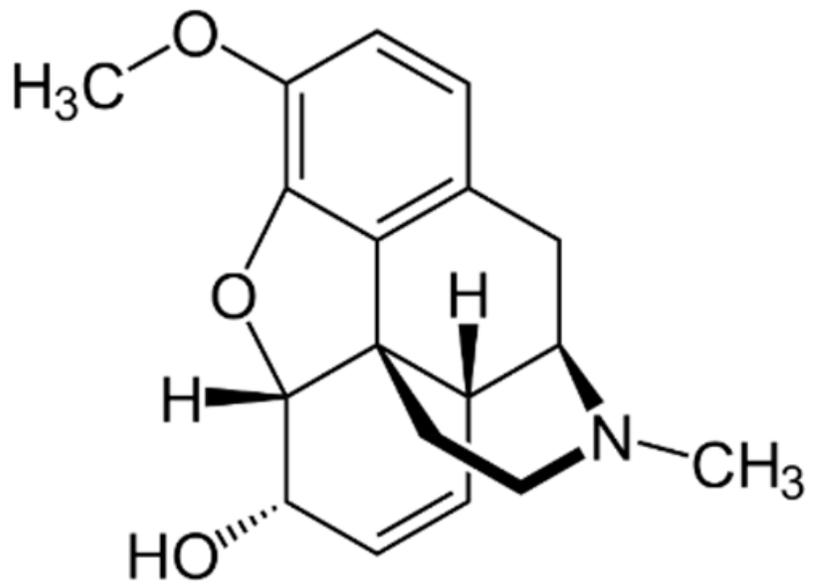
All drugs and alcohol force the  
brain to make dopamine.



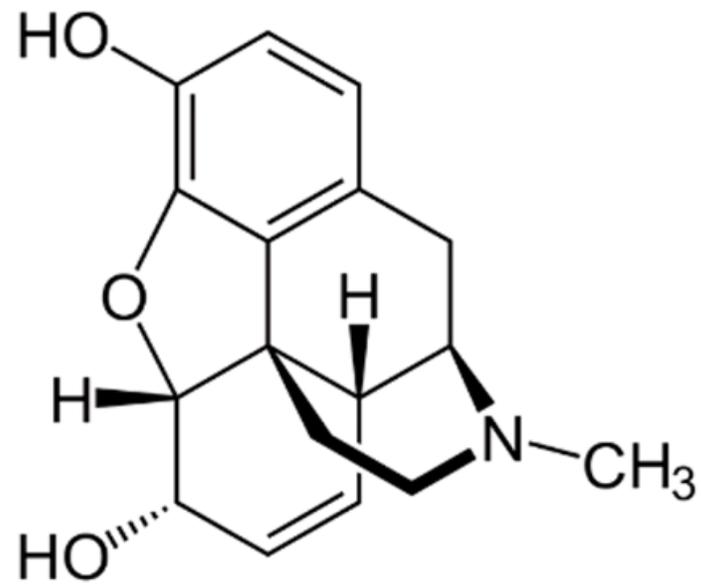


# OXYTOCIN

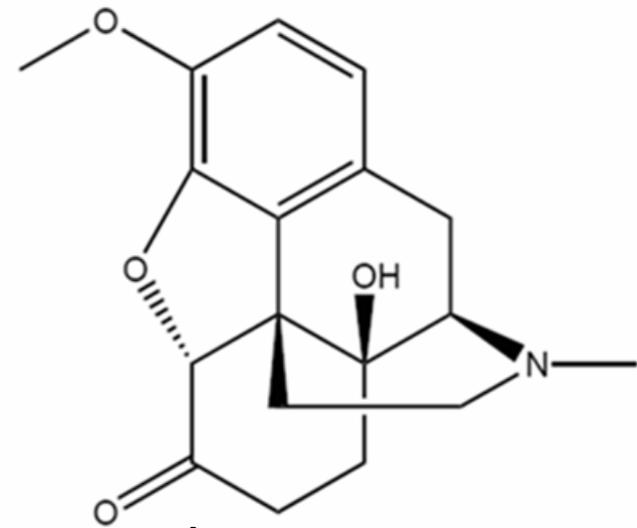
The brain chemical  
of Trust



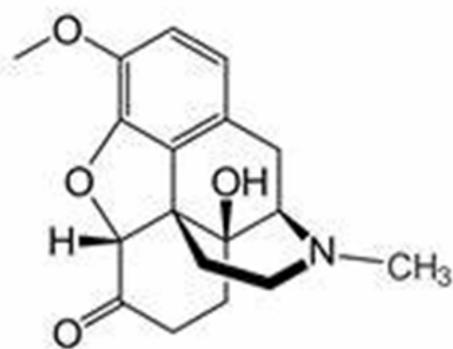
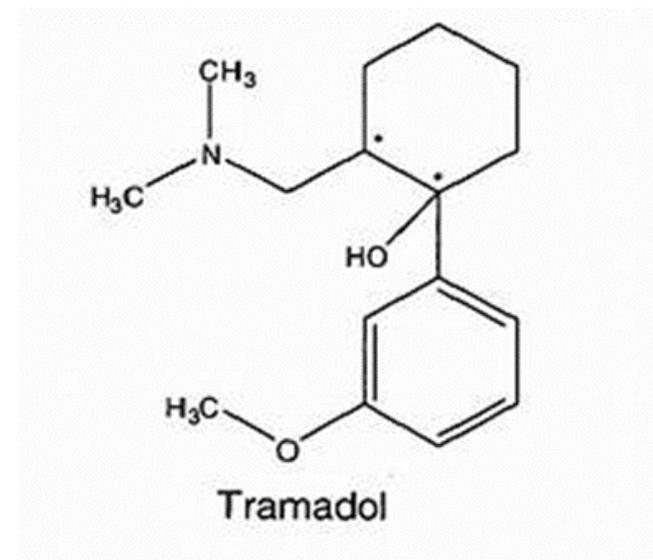
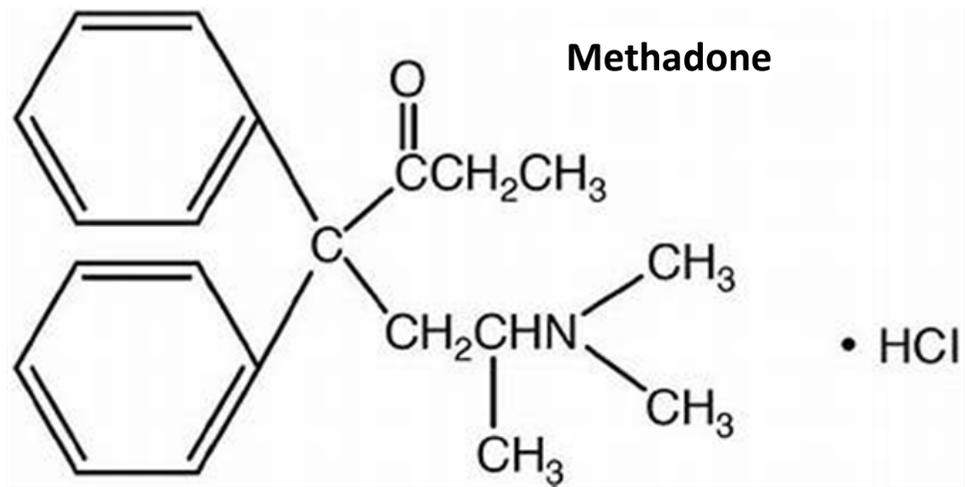
codeine



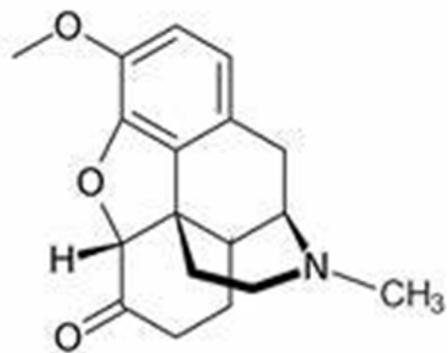
morphine



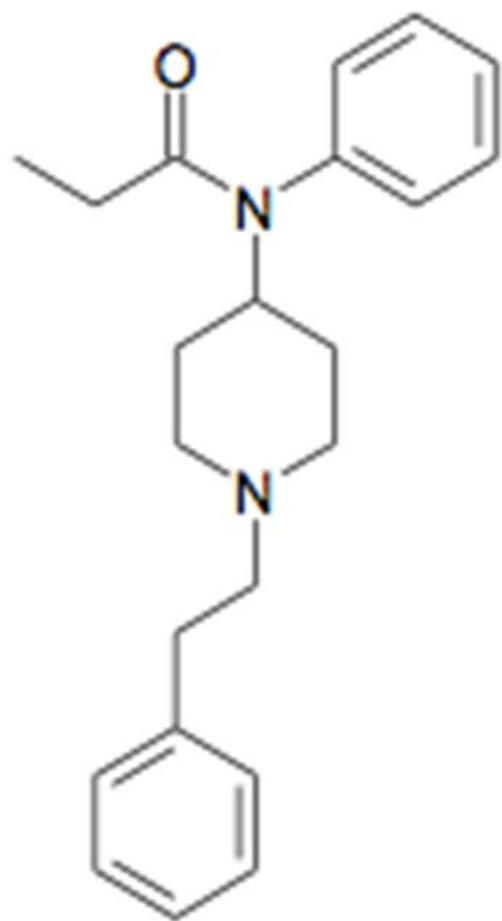
heroin



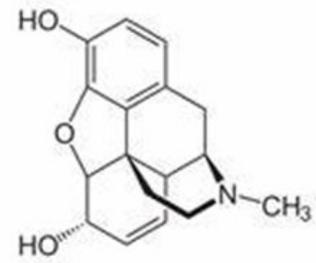
**Oxycodone**



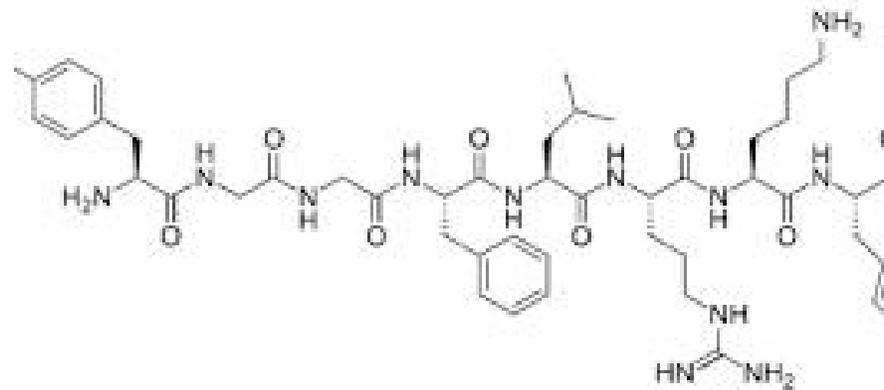
**Hydrocodone**



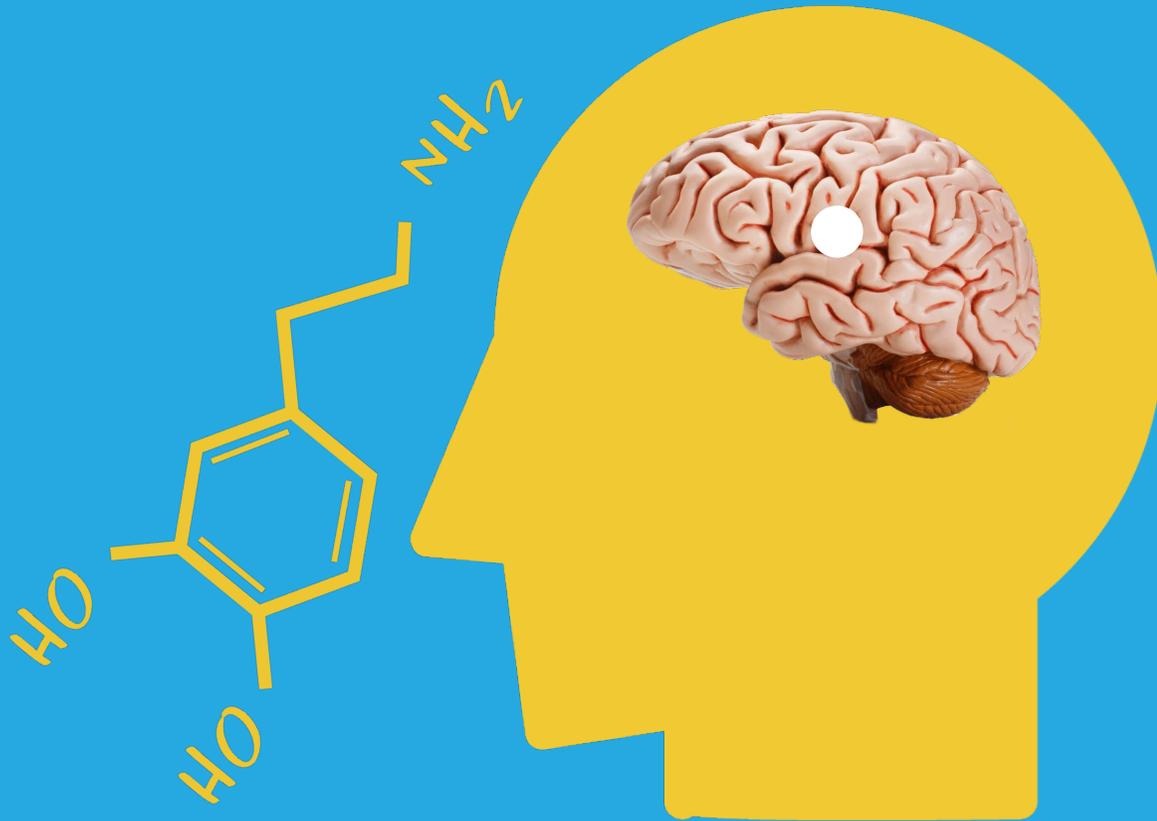




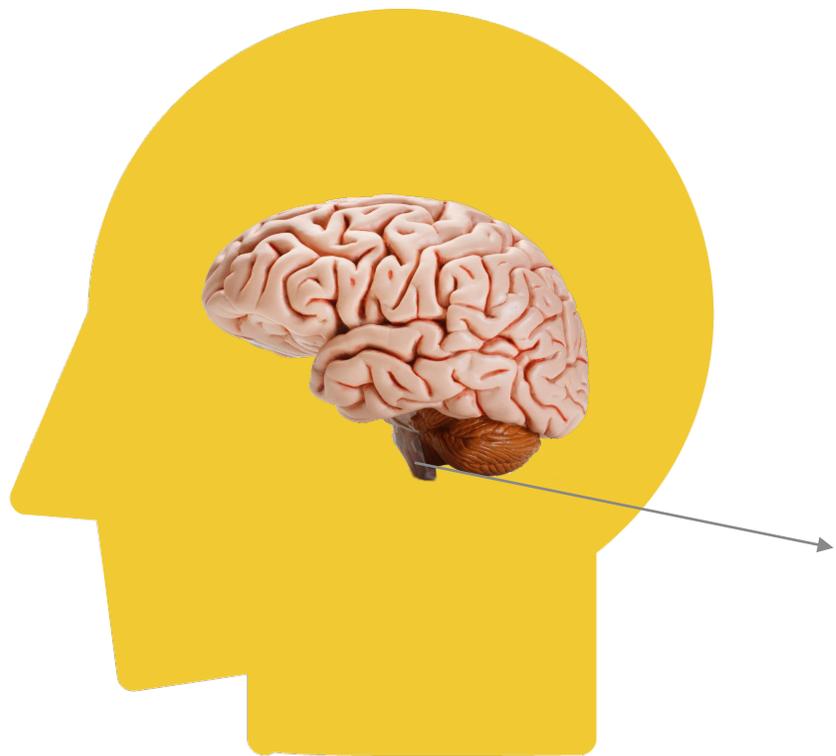
**Morphine**



# The Limbic System



1. Feelings
2. Impulses
3. Pleasure
4. Memory
5. Addictions



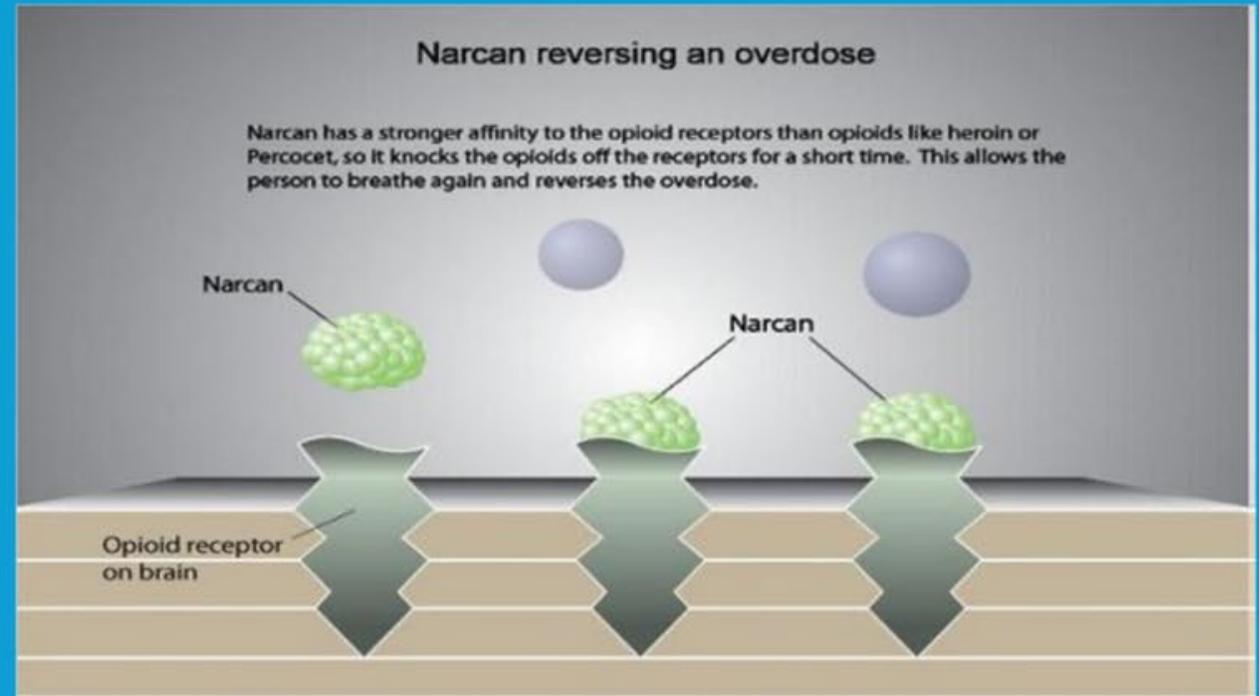


TO THE SHOW



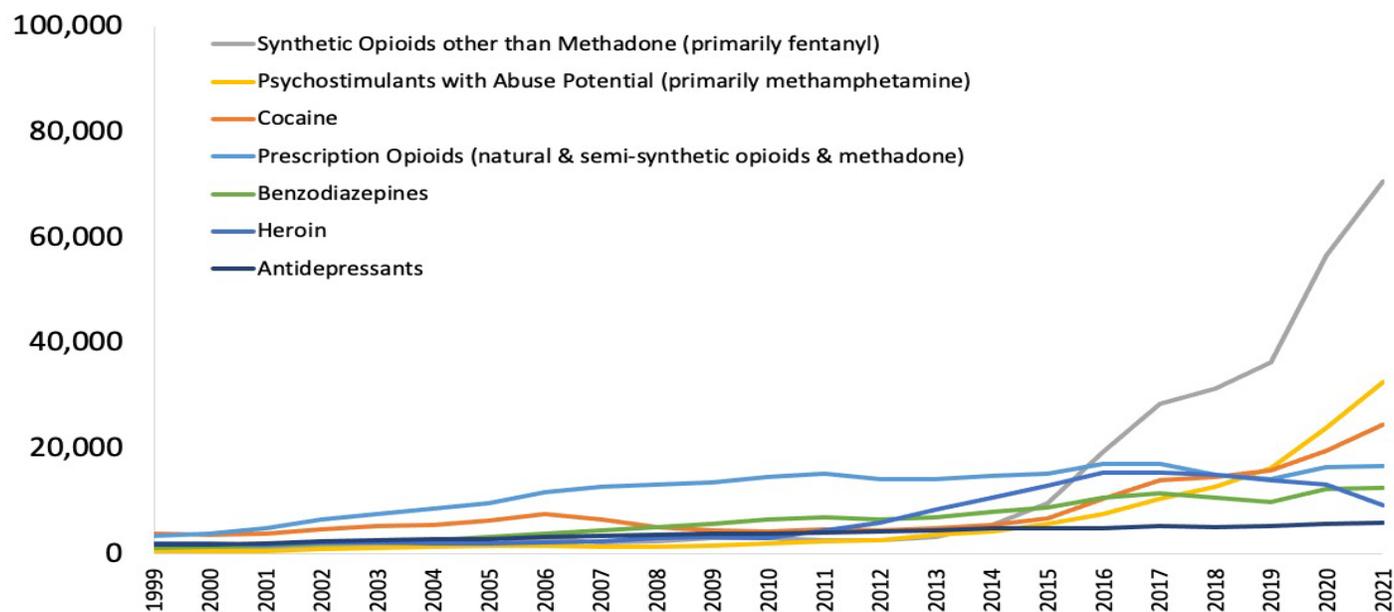
# Narcan/Naloxone

- *Narcan* knocks the opiate off the opiate receptor. (Reversal agent)
- Temporarily takes away the “high,” giving the person the chance to breathe.
- *Narcan* works in 1 to 3 minutes and lasts 30 to 90 minutes. Can be IN, IM, IV. IN dose is 4 mgs.
- *Narcan* has no side effects other than blocking opiate receptors. **Remember that it causes acute withdrawal!**
- *Narcan* can neither be *abused* nor cause *overdose* and has no side effects



# National Drug Specific Overdose Deaths

Figure 2. National Drug-Involved Overdose Deaths\*, Number Among All Ages, 1999-2021



\*Includes deaths with underlying causes of unintentional drug poisoning (X40–X44), suicide drug poisoning (X60–X64), homicide drug poisoning (X85), or drug poisoning of undetermined intent (Y10–Y14), as coded in the International Classification of Diseases, 10th Revision. Source: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999–2021 on CDC WONDER Online Database, released 1/2023.

# Heroin/Street Drugs: Laced with Fentanyl became the game changer

- More than 90% of what is supposed to be “Heroin” is actually Fentanyl or Carfentanil (synthetic-man-made)
- Many “Street Drugs” are now being laced with Fentanyl or are Fentanyl disguised as something else
- One kilo of fentanyl is equal to 50 kilos of heroin
- It's concentrated making it hard to find and easy to transport and smuggle into the country



**THIS AMOUNT  
OF FENTANYL  
IS ALL IT  
TAKES TO  
TAKE A LIFE.**



**one pill kills**  
don't make a risky choice



**DRUG  
STORY  
THEATER**

